

## Overview

- These wireframes represent optional updates to the existing Search functionality of the Buzznet site.
- Designs are based on a review of the existing site and direction received via one meeting and subsequent email follow-up. As many suggestions and options as possible have been presented within the allotted time frame.
- An effort has been made to maintain a level of internal consistency between existing fields while adding new.
- It is understood that it is probable that not all design and suggested changes will be implemented at once- a phased iterative approach is suggested with strict QA for each cycle.
- Goals for this project include reworking layout of search results pages to drive users to relevant forums and communities deeper in the site- to upsell the value of site content vs search results. However, we must allow users to continue to browse if so desired. To that end,
  - a new tabbed search widget and style has been introduced throughout all pages. Consistency in placement and familiarity of content enhances usability. The tabbed format also allows collocation of existing functionality that was found in different places.
  - two versions of the photos search are proposed. One version matches all other wireframes very closely. The second version withholds additional photo data on initial load, presenting it in an on- rollover/ popup layer treatment, (see ask.com, livesearch.com, jupiterimages.com & istockphoto.com)
  - no versions for "All" search results are proposed as per direction received.
  - style and voice has been updated and dynamic elements have been added to increase relevance, precision and browse-ability and as well as to present a more cutting edge experience

## Suggestions

- Consider adding a rollop/ hidden search functionality so that users are channeled to deeper parts of the site, but may return to their search results at any time. (Google Image search, LiveSearch, etc).
- Consider creating a reverse L shape of ads to frame a page (vertically on the right and horizontally across the bottom above the footer), rather than have them run only down the right.
  - Having a largely blank page appear because the ads are too long for the content on the page does not promote the image of the site as content-rich, well-designed and trustworthy. Instead, it appears that there are more ads than content.
  - Also consider not having an ad at the top of the page- before any content is even seen - these get in the way of enjoying the site. (particularly the Monster pop down, as there is no way to dismiss it permanently.)
- Similarly, consider allowing search results to expand horizontally when there are few ads on a page. Prevents wasted screen real-estate.
- Consider a revamp of metadata using a combined taxonomy/folksonomy approach. Using a controlled thesaurus, rank fields for recall (e.g. the word Pink in a search should first show the artist name, then the tag)
- Consider using "catchier" language and calls to action in buttons and section labels. Find a fun voice/ tone for the site that is in tune with overall editorial style – happy medium between bland and so "cool" that it competes with the content.
- Maintain consistency in capitalization, spelling, grammar and voice (imperative vs. declarative).

## General Notes

- High level annotations to describe interactivity are provided for clarity – field level direction is not included.
- All annotations are mentioned only once. If feature/ tile/ widget is seen again, earlier annotations will apply.
- All copy is TBD, placeholder/ suggested/ sample text is provided. All error cases should be examined so that proper copy is available.
- Dotted red lines indicate conditional or dynamic interactions.
- Some pages are broken out into multiple screens for clarity

## Revision History

**1.0** – 10.16.2007 - Initial Version (incomplete – missing pages 10-12); submitted for high level review.

**1.5** – 10.16.2007 – New direction received: complete annotations for completed wireframes. Stop work on "All" and optional Rollup. Instead create second version of Photos Search Result and submit.

Buzznet Header

1

All **Photos** Videos Journals Members

Enter some words to look for... Search

Everything  Tags Only [More Options](#)

Music Pop Culture Community Photos Videos Nav

2

All **Photos** Videos Journals Members

Enter some words to look for... Search

Everything  Tags Only [More Options](#)

All **Photos** Videos Journals Members

Enter some words to look for... Search

Everything  Tags Only

**Only Show Results That:**

Use Any of These Words  Were Posted by Anyone

Were Posted Anytime  Are Any Size

Are Any Color  Are Any File Type

Use Any of These Words

Use All of These Words  
Are an Exact Match  
Include This Phrase

Were Posted Anytime

Were Posted In the Last Hour  
Were Posted Today  
Were Posted This Week  
Were Posted This Month

Are Any Color

Are Full Color  
Are Black & White  
Are Grayscale

Were Posted by Anyone

Were Posted by My Friends  
Were Posted by Me

Are Any Size

Are Small  
Are Medium  
Are Large  
Are Extra Large

Are Any File Type

Are JPG Files  
Are GIF Files  
Are BMP Files  
Are PNG Files  
Are MOV Files  
Are WMV Files  
Are AVI Files  
Are MPG Files  
Are TXT Files

2

All **Photos** **Videos** Journals Members

Enter some words to look for... Search

Everything  Tags Only [More Options](#)

4

All **Photos** Videos **Journals** Members

Enter some words to look for... Search

Everything  Tags Only [More Options](#)

All **Photos** Videos Journals **Members**

Show Everyone  Age  In the US  Search

[More Options](#)

All **Photos** Videos Journals **Members**

Show Everyone  Age  In the US  Search

**Only Show Members That:**

Have Any Name  Have Any Email Address

Live in Any City  Live in Any State/ Province

Live in Any Zip Code  Have a Photo or Not

Are Any Birth Sign  [Even More Options](#)

Show Everyone

Show Guys & Girls  
Show Just Girls  
Show Just Guys

Age

16-18  
18-24  
24-30  
30-35  
35 & Better

In the US

Canada  
Mexico  
Country  
Country  
Country

Have a Photo or Not

Have a Photo  
Don't Have a Photo

Annotations

- 1] Create a new search widget for the home page of the site, as this is the primary entry to Buzznet search functionality. The widget collocates many functions that currently exist today, but are a bit spread out. Samples of each tab are displayed on this wireframe.
  - o There is a tab for each type of content that can be searched (All, Photos, Videos, Journals and Members). Tabs highlight when selected. Should continue to default to Photos tab. The title "People" was changed as it is member profiles that are being searched- not all people mentioned on the site.
  - o Users can now choose to search either full text ("Everything" radio button) or tags ("Tags Only" radio button) as a facet of the initial search. Defaulted to "Everything".
  - o Advanced Search has been provided to allow further query refinement. "More Options" link opens widget to reveal additional fields. Displays as a layer over content on the page. Each advanced search (by media type) will display additional fields in dynamic dropdowns- as appropriate.
  - o Recommend in-field labeling (text disappears on click into field) and in-line error messages right below. Highlight field with error in appropriate color.

*Please enter some words and we'll start searching.*
- 2] The "More Options" link will reveal all possible advanced search options. Most are self explanatory and are not intended to be exhaustive - many more selections within a dropdown as well as additional dropdowns may be added if desired. Brief additional info:
  - o The "Use Any of These Words" dropdown allows the selection of limited Boolean search parameters (any, all, exact and phrase matching). Exclusion (and not) was purposely not included but may be added at a later date if needed.
  - o The "Are Any Size" dropdown would need to have size definitions provided (e.g. what is "medium" vs. "large"?)
- 3] "Photos", "Videos" and "Journals" would have the same dropdowns in their "More Options" as the "All" tab, but the choices should be limited as appropriate (e.g. only movie file types under Videos, no color or size under Journals).
- 4] The "Members" tab has a different set of fields. Initial selections are limited to sex, age and country. More Options include another limited set of fields: city, state, zip, photo and birth sign. If "Even More Options" link is selected, then take user to "Member Search Results" page with the More Options visible/ popped down (all existing search parameters are available) as seen on "More Members Search/ Sort Options" wireframe.

Buzznet Header

Music Pop Culture Community Photos Videos Nav

**Photos of <Searchterm Searchterm Searchterm>** 1

Your Search Returned ### Results

Sort Your Results By  Best Match  Newest

Want to Search Again?

Everything  Tags Only  Within Results [More Options](#)

**Buzznet Recommends** 2

**Talk About It!**  
<Forumname>  
(###,### Posts)

**Find a Community!**  
<Communityname>  
(###,### Members)

**<Join><Create> a Group!**  
<Groupname>  
(###,### Members)

**Results** 3

11-20 of #####

Previous

Thmb

Thmb

Thmb

Thmb

Thmb

Thmb

Thmb

Thmb

Thmb

Thmb

Thmb

Thmb

Next

Image

**<Photoname Photoname>** 4

posted by [Membername](#) at ###:###:## on MMDDYYYY [\[permalink\]](#)

Send an Email
Embed the Code
Send a Report

Add a Comment
View Comments
See All Sizes

Got Comments?

Add a Tag

Post Comment

Tags: [Tag1](#), [Tag2](#), [Tag3](#), [Tag4](#), [Tag5](#), [Tag6](#)

Image

Image

Image

Footer

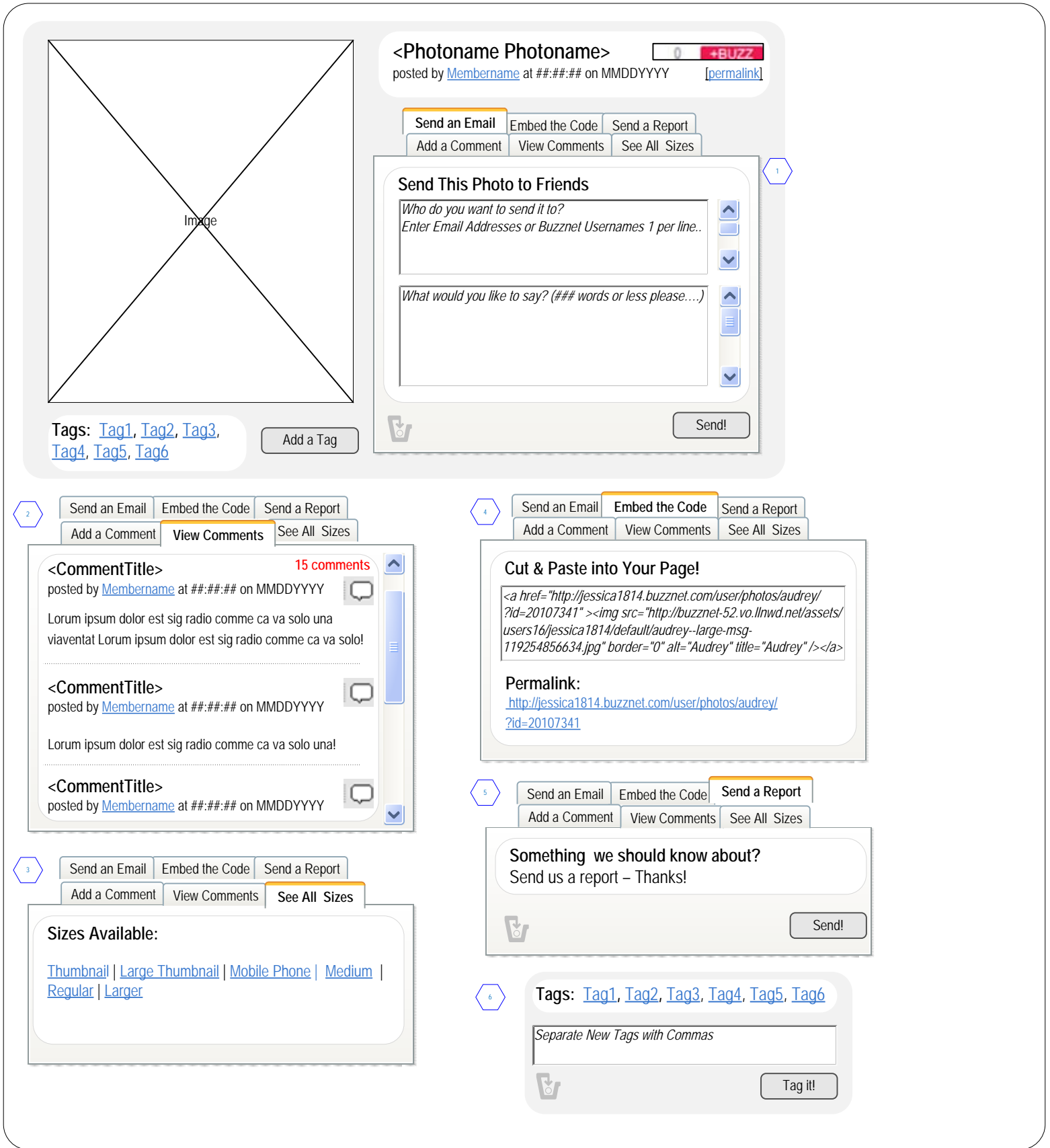
Copyright

Sidebar

Promo Tile/ Ad Space

Promo Tile/ Ad Space

- ### Annotations
- 1] The header section of version A wireframes throughout this document is consistent and incorporates the search box detailed on page 2 (Home Page Search Box). The tab is defaulted to the selected search parameter (e.g. Photos). The search term and number of results are displayed and users are allowed to sort by "Best Match" (most relevant) or "Newest" (by date),
  - 2] This section is also used throughout the wireframes, and is meant to drive users deeper into the site by promoting Buzznet-recommended content like Forums, Communities and Groups. If one does not yet exist, users could be prompted to create one. Showing the number of posts and members in each will emphasize the breadth and depth of content available. Note: This section should have tremendous visual "pop" in order to commandeer the attention usually placed on the photos appearing below.
  - 3] This section represents a scalable solution to the photo browse issue. Brief additional info:
    - o Initially it will function similarly to the current state- select the next button and the page reloads with the next 10 images.
    - o Version 2: It could then be upgraded to function as a module- and refresh only that "section" of the page to show the next 10 photos, hiding server lag.
    - o Lastly it could be scaled to be a visual scroll bar: a smooth, no page-reload scroll through many images.
  - 4] Once a photo is selected in the thumbnail section, it is loaded in the main page area. Photos should always display within a standard set space, to prevent the layout of the page from becoming jumbled.
    - o The photoname, member who uploaded, date and time are displayed, as well as the permalink and Buzz functionality.
  - 5] All of the functions currently available as layers are collocated into a simple tabbed format which is thoroughly detailed on page 4 (Additional Photo Tabs).
  - 6] Tags are split out here from the other functions as they also function as a photo descriptor and additional search term. The ability to add a tag is presented in this space, and is also thoroughly detailed on page 4 (Additional Photo Tabs).



Annotations

- 1] Each of the tabs displayed utilize existing site functionality, just rolled up into a tabbed interface.
  - o This ties the search functions and the detail function of the search results together into a unified whole.
  - o Users can flip between the tabs at will, and any errors in entry would display inline below the field as shown on page 2.
  - o All tabs with entries have a "trash" icon when users can discard their entries.
  - o All submitted entries should refresh and show a confirmation message.
  - o Tab #1 is standard email entry with ability to send to more than 1 person. It's possible to limit the length of the email if desired.
- 2] This tab allows users to view comments that had been left for a photo, just as they can for videos.
  - o Using a scrolling interface, when a user is reading comments and decides to quote one, they can click on the thought bubble icon.
  - o They are then taken to a prefilled "Add a Comment" tab.
- 3] This tab allows users to see a new size of the photo.
  - o Selecting a link launches the "photo detail page."
  - o This may be done in either a new tab/ browser window or as a regular link. The former option is recommended so that users are not taken out of search.
- 4] This tab is used to present the embeddable code snippets. Very similar to current function.
- 5] This tab is used to report on this image.
  - o Currently nothing happens when the report button is selected- this will give users some context / confirmation as to their intent and the results of their actions.
- 6] This is the result when the "Add a Tag" button is selected. A field appears and users are able to add comma-separated tags. Suggest tag cloud display in future.

**Buzznet** Header

Music Pop Culture Community Photos Videos

Nav

Photos of <Searchterm Searchterm Searchterm>  
Your Search Returned ### Results

1

All **Photos** Videos Journals Members

Want to Search Again?   
 Everything  Tags Only  Within Results [More Options](#)

**Buzznet Recommends** 2



**Talk About It!**  
<Forumname>  
(###,### Posts)

Latest Post by  
<Membername>



**Find a Community!**  
<Communityname>  
(###,### Members)

Newest Member:  
<Membername>



**<Join> a Group!**  
<Groupname>  
(###,### Members)

Newest Member:  
<Membername>

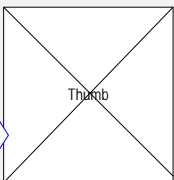
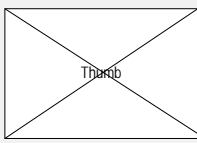
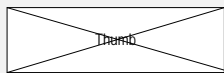
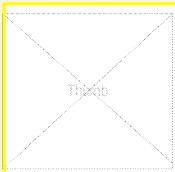
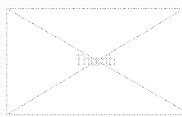
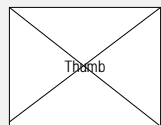
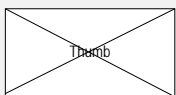
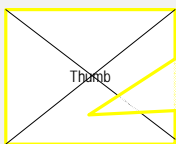


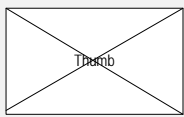
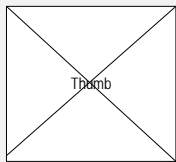
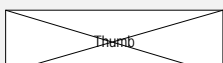
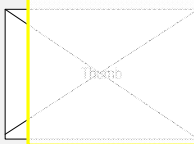

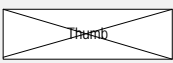
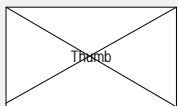
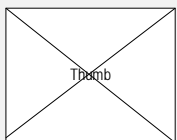
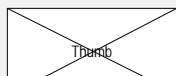
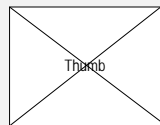
3

Previous Results 21- 40 of ##### Next

4 Sort By Show 20 At A Time

Sidebar

5

 <photoname>	 <photoname>	 <photoname>	 <photoname>	 <photoname>
 <photoname>	 <photoname>	 <photoname>	 <photoname>	 <photoname>
 <photoname>	 <photoname>	 <photoname>	 <photoname>	 <photoname>
 <photoname>	 <photoname>	 <photoname>	 <photoname>	 <photoname>

6 Rollover to show Photo detail. See wf page 6.

Promo Tile/ Ad Space

Promo Tile/ Ad Space

Previous Results 21- 40 of ##### Next

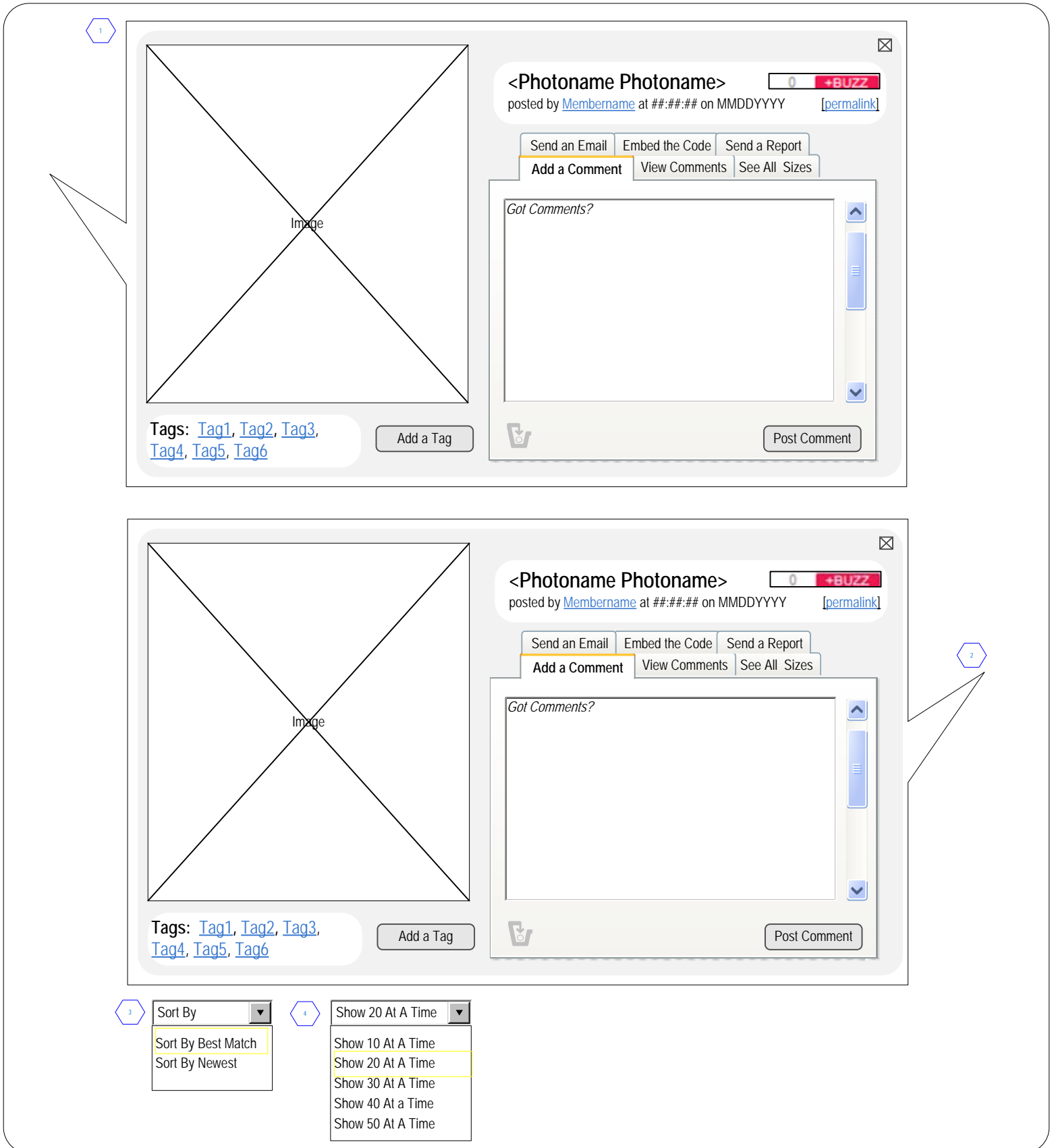
Promo Tile/ Ad Space

Footer

Copyright

**Annotations**

- 1] Header section is identical to version A wireframe (page 3) with the exception that the "sort by" functionality is lower down the page.
- 2] This section is also identical to version A wireframe (page 3) with the addition of a thumbnail of the newest poster/ member.
- 3] This section allows users to move between sets of thumbnails images- next/ previous, and identifies the number of items they are viewing at one time (items 11-20, etc).
- 4] Two dropdowns have been added- the ability to sort by best or newest and the ability to determine how many thumbnails appear on one page. These are thoroughly detailed on page 6 (Rollover Detail).
- 5] A set of thumbnails will display in the main page body. Thumbnails may be different shapes, but should always display within a standard set space, to prevent the layout of the page from becoming jumbled. The photoname is displayed as well.
- 6] On rollover, a dismissible pop-up layer is displayed with all detail info. This is thoroughly detailed on page 6 (Rollover Detail).



Annotations

- 1] On rollover of a thumbnail in the Photo search results, a dismissible popup/ div/ layer will display holding the detail for that item. (examples, ask.com, livesearch.com, jupiterimages.com, istockphoto.com – with the addition of “dismissible” feature so that data can be entered in fields in the layer and user can still return to search results as desired.) Please see page 4 (Additional Photo Tabs) for detail.
- 2] Depending on the location of the thumbnail on the page, the popup should reorient itself so that it does not force horizontal scroll.
- 3] Sort by uses the same sort features as version A, only in a dropdown. Default to “Sort By.”
- 4] Users appreciate the ability to display as many or as few thumbnails on a page as they choose. Default to “Show 20 At A Time.” Number available should be vetted by engineering re page load/ file size.

Buzznet Header

Music Pop Culture Community Photos Videos

Nav

Videos of <Searchterm Searchterm Searchterm>

Your Search Returned ### Results

Sort Your Results By  Best Match  Newest

All Photos Videos Journals Members

Want to Search Again?

Search

Everything  Tags Only  Within Results [More Options](#)

Buzznet Recommends

Talk About It!

<Forumname>  
(###,### Posts)

Find a Community!

<Communityname>  
(###,### Members)

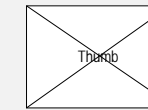
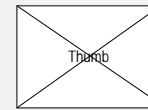
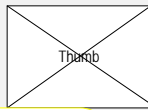
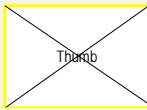
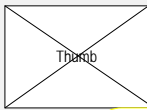
<Join><Create> a Group!

<Groupname>  
(###,### Members)

Results

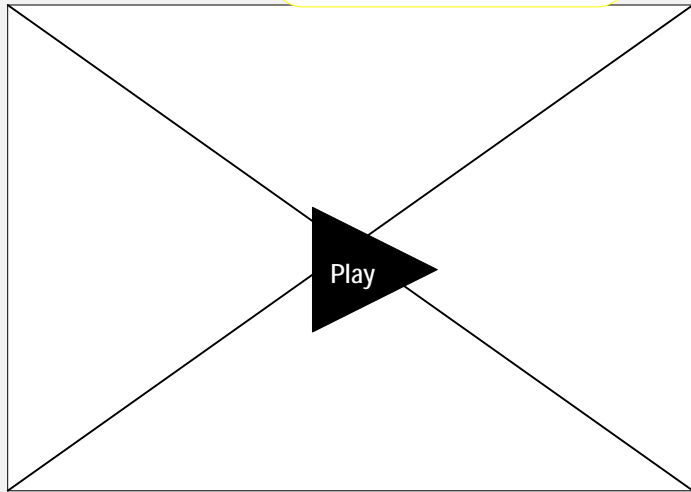
6 - 10 of  
#####

Previous



Next

<Videoname Videoname>  
posted by [Membername](#) on MMDDYYYY



Control Bar

<Videoname Videoname>

posted by [Membername](#)  
at ###:##:## on MMDDYYYY Visits #  
[\[permalink\]](#) 0 +BUZZ

Tags:

[Tag1](#), [Tag2](#), [Tag3](#), [Tag4](#), [Tag5](#), [Tag6](#)

Add a Tag

Sidebar

Promo Tile/ Ad Space

Promo Tile/ Ad Space

Add a Comment View Comments Send an Email Embed the Code Send a Report

Got Comments?

Post Comment

Promo Tile/ Ad Space

Footer

Copyright

### Annotations

- 1) Header section is identical to Photos version A wireframe (page 3) with the exception that the Video tab in the search module is primary and the page title is "Videos."
- 2) This section is also identical to Photos version A wireframe (page 3).
- 3) This section is also identical to Photos version A wireframe (page 3) with the exception that on rollover the videoname, membername and date posted information will display. On click, the thumbnail is played/ loaded in the main body of the page.
- 4) The tag module has been moved to the right side of the page to accommodate the wide video player and the need for space in the tab widget. It is thoroughly detailed on page 8 (Additional Video Tabs).
- 5) The tab module is wider and has a slightly different layout structure, which is thoroughly detailed on page 8 (Additional Video Tabs). The "See All Sizes" tab has been removed.

1

Add a Comment
View Comments
Send an Email
Embed the Code
Send a Report

**<CommentTitle>**

posted by [Membername](#) at ##:##:## on MMDDYYYY

Lorum ipsum dolor est sig radio comme ca va solo una viaventat Lorum ipsum dolor est sig radio comme ca va solo!

---

**<CommentTitle>**

posted by [Membername](#) at ##:##:## on MMDDYYYY

Lorum ipsum dolor est sig radio comme ca va solo una viaventat Lorum ipsum dolor est sig radio comme ca va solo!

15 comments

↑

☰

↓

2

Add a Comment
View Comments
Send an Email
Embed the Code
Send a Report

**Send This Video to Friends**

*Who do you want to send it to?*

*Enter Email Addresses or Buzznet Usernames 1 per line..*

*What would you like to say? (### words or less please...)*

↑

↓

☰

↓

Send!

3

Add a Comment
View Comments
Send an Email
Embed the Code
Send a Report

**Cut & Paste into Your Page!**

```
<a href="http://jessica1814.buzznet.com/user/photos/audrey/?id=20107341" ></a>
```

Permalink: <http://jessica1814.buzznet.com/user/photos/audrey/?id=20107341>

4

Add a Comment
View Comments
Send an Email
Embed the Code
Send a Report

**Something we should know about?** Send us a report – Thanks!

Send!

5

**Tags:**

[Tag1](#), [Tag2](#), [Tag3](#), [Tag4](#), [Tag5](#), [Tag6](#)

*Separate New Tags with Commas*

Tag it!

**Annotations**

1] Other than layout due to width/ height modifications, these modules are functionally identical to those described in the Photo version A wireframe (page 4).

Lisa Colvin | 10.16.2007

Page 8 of 14



Buzznet Header

Music Pop Culture Community Photos Videos

Nav

Members Who Are <Sex>, <Age #-#>, from <Countryname>

All Photos Videos Journals **Members**

Show Everyone Age In the US Search

More Options

Your Search Returned ### Results

Sort Results by

Results 16-30 of ###

<u>MemberName</u> Sex, Age City, State Country	<u>MemberName</u> Sex, Age City, State Country	<u>MemberName</u> Sex, Age City, State Country	<u>MemberName</u> Sex, Age City, State Country	<u>MemberName</u> Sex, Age City, State Country
<u>MemberName</u> Sex, Age City, State Country	<u>MemberName</u> Sex, Age City, State Country	<u>MemberName</u> Sex, Age City, State Country	<u>MemberName</u> Sex, Age City, State Country	<u>MemberName</u> Sex, Age City, State Country
<u>MemberName</u> Sex, Age City, State Country	<u>MemberName</u> Sex, Age City, State Country	<u>MemberName</u> Sex, Age City, State Country	<u>MemberName</u> Sex, Age City, State Country	<u>MemberName</u> Sex, Age City, State Country

Sidebar

Promo Tile/ Ad Space

Promo Tile/ Ad Space

Promo Tile/ Ad Space

Footer

Copyright

Annotations


- 1) Header section includes the search parameters entered by the user and is identical to version A wireframe (page 3) with the exception that the "search" and "sort by" functionalities are lower down the page.
- 2) This section is as shown in the Homepage Search wireframe (page 2) with a wider layout to accommodate all the fields for an advanced search. If the user is brought her from the main page because they selected "Even More Options", then this module should be "pooped open" as detailed on the More Members Search/ Sort Options wireframe (page 11).
- 3) A dropdown has been added- the ability to sort by best or newest and is also detailed on the More Members Search/ Sort Options wireframe (page 11).
- 4) This section allows users to move between sets of thumbnails images- next/ previous, and identifies the number of items they are viewing at one time (items 11-20, etc).
- 5) A set of thumbnails will display in the main page body. Thumbnails may be different shapes, but should always display within a standard set space, to prevent the layout of the page from becoming jumbled. The membername, sex, age, city, state and country are displayed as well.

1

All | Photos | Videos | Journals | **Members**

Show Everyone ▾ Age ▾ In the US ▾ Search [Fewer Options](#)

**Only Show Members That:**

Have Any Name	Live in Any City	Live in Any State/ Province ▾	Live in Any Zip Code
Have Any Email Address	Have a Photo or Not ▾	Have Any URL	Have Any Chat Name
Were Born on Any Day 	Are Any Birth Sign ▾	Have Any Job	<input type="checkbox"/> Smoke <input type="checkbox"/> Drink
Went to Any School	Are From Any Hometown	Are Friends with Anyone	Have Any Interests
Like Any Movies	Like Any TV Shows	Like Any Movies	Like Any Books
Have Any Trackback	Have Posts Tagged with Anything	Are found in any Buzznet Community	

2

Sort Results by ▾

- Best Match
- Newest Member
- Most Recent Sign Up
- Most Recent Log In
- Member Name

**Annotations**

- 1] This module shows all fields to display for the expanded Members tab options. Most have be details on the Home Page Search wireframe (page 2).
  - o Those that were not detailed earlier are text boxes, except for the "Were born on any day" selector which opens a calendar widget- similar to that deployed on the existing advanced search.
- 2] Results may be sorted by a number of factors, which are self-explanatory.

Buzznet Header

Music Pop Culture Community Photos Videos

Nav

Content TBD: POSTPONED

*Sidebar*

*Promo Tile/ Ad Space*

*Promo Tile/ Ad Space*

*Promo Tile/ Ad Space*

Footer

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